

2026 Academic Calendar

BSB50620 Diploma of Marketing and Communication



Calendar Weeks	Term	Unit Name	Week Start Date	Delivery week	Week end Date
1		TERM BREAK	29/12/2025	TERM BREAK	4/01/2026
2		TERM BREAK	5/01/2026	TERM BREAK	11/01/2026
3		TERM BREAK	12/01/2026	TERM BREAK	18/01/2026
4	Term 1	BSBMKG543Plan and interpret market research	19/01/2026	1	25/01/2026
5	Term 1	BSBMKG543Plan and interpret market research	26/01/2026	2	1/02/2026
6	Term 1	BSBPMG430 Undertake project work	2/02/2026	3	8/02/2026
7	Term 1	BSBPMG430 Undertake project work	9/02/2026	4	15/02/2026
8	Term 1	BSBPMG430 Undertake project work	16/02/2026	5	22/02/2026
9	Term 1	BSBMKG541 Identify and evaluate marketing opportunities	23/02/2026	6	1/03/2026
10	Term 1	BSBMKG541 Identify and evaluate marketing opportunities	2/03/2026	7	8/03/2026
11	Term 1	BSBMKG541 Identify and evaluate marketing opportunities	9/03/2026	8	15/03/2026
12	Term 1	BSBMKG541 Identify and evaluate marketing opportunities	16/03/2026	9	22/03/2026
13	Term 1	BSBMKG541 Identify and evaluate marketing opportunities	23/03/2026	10	29/03/2026
14		TERM BREAK	30/03/2026	TERM BREAK	5/04/2026
15		TERM BREAK	6/04/2026	TERM BREAK	12/04/2026
16	Term 2	BSBMKG542Establish and monitor the marketing mix	13/04/2026	1	19/04/2026
17	Term 2	BSBMKG542Establish and monitor the marketing mix	20/04/2026	2	26/04/2026
18	Term 2	BSBMKG542Establish and monitor the marketing mix	27/04/2026	3	3/05/2026
19	Term 2	BSBPEF501Manage personal and professional development	4/05/2026	4	10/05/2026
20	Term 2	BSBPEF501Manage personal and professional development	11/05/2026	5	17/05/2026
21	Term 2	BSBPEF501Manage personal and professional development	18/05/2026	6	24/05/2026
22	Term 2	BSBOPS505Manage organisational customer service	25/05/2026	7	31/05/2026
23	Term 2	BSBOPS505Manage organisational customer service	1/06/2026	8	7/06/2026
24	Term 2	BSBOPS505Manage organisational customer service	8/06/2026	9	14/06/2026
25	Term 2	BSBOPS505Manage organisational customer service	15/06/2026	10	21/06/2026
26		TERM BREAK	22/06/2026	TERM BREAK	28/06/2026
27		TERM BREAK	29/06/2026	TERM BREAK	5/07/2026
28	Term 3	BSBMKG551Create multiplatform advertisements for mass media	6/07/2026	1	12/07/2026
29	Term 3	BSBMKG551Create multiplatform advertisements for mass media	13/07/2026	2	19/07/2026
30	Term 3	BSBMKG555 Write persuasive copy	20/07/2026	3	26/07/2026
31	Term 3	BSBMKG555 Write persuasive copy	27/07/2026	4	2/08/2026
32	Term 3	BSBMKG555 Write persuasive copy	3/08/2026	5	9/08/2026
33	Term 3	BSBOPS504 Manage business risk	10/08/2026	6	16/08/2026
34	Term 3	BSBOPS504 Manage business risk	17/08/2026	7	23/08/2026
35	Term 3	BSBOPS504 Manage business risk	24/08/2026	8	30/08/2026
36	Term 3	BSBOPS504 Manage business risk	31/08/2026	9	6/09/2026
37	Term 3	BSBOPS504 Manage business risk	7/09/2026	10	13/09/2026
38		TERM BREAK	14/09/2026	TERM BREAK	20/09/2026
39		TERM BREAK	21/09/2026	TERM BREAK	27/09/2026
40	Term 4	BSBMKG552Design and develop marketing communication plans	28/09/2026	1	4/10/2026
41	Term 4	BSBMKG552Design and develop marketing communication plans	5/10/2026	2	11/10/2026
42	Term 4	BSBMKG552Design and develop marketing communication plans	12/10/2026	3	18/10/2026
43	Term 4	BSBFIN501Manage budgets and financial plans	19/10/2026	4	25/10/2026
44	Term 4	BSBFIN501Manage budgets and financial plans	26/10/2026	5	1/11/2026
45	Term 4	BSBFIN501Manage budgets and financial plans	2/11/2026	6	8/11/2026
46	Term 4	BSBMKG545Conduct marketing audits	9/11/2026	7	15/11/2026
47	Term 4	BSBMKG545Conduct marketing audits	16/11/2026	8	22/11/2026
48	Term 4	BSBMKG545Conduct marketing audits	23/11/2026	9	29/11/2026
49	Term 4	BSBMKG545Conduct marketing audits	30/11/2026	10	6/12/2026
50		TERM BREAK	7/12/2026	TERM BREAK	13/12/2026
51		TERM BREAK	14/12/2026	TERM BREAK	20/12/2026
52		TERM BREAK	21/12/2026	TERM BREAK	27/12/2026

Please note: Term 1, 2027 is scheduled to commence on 18 January 2027.